

# SDG Barometer Belgium 2018

## An overview of the results

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# Agenda

Why the SDG Barometer?

Methodology

Some key findings

Recommendations

Federaal Instituut voor  
**Duurzame  
Ontwikkeling**

**ING** 

**THE  
SHIFT**



**uwe**  
union wallonne  
des entreprises

**VO  
KA** Kamer van  
Koophandel  
Mechelen-  
Kempen

**.AGORIA**

  
**essenscia**

 **febelfin**

**Fevia**

# Why the SDG Barometer?

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# Why the SDG Barometer?

1. Follow-up study to the CR Barometer (2011 & 2015)
2. Some major SDG challenges for Belgium (SDG12,13,14,15)
3. No clear overview of SDG adoption, implementation & communication
4. Insights to prompt new or review existing actions

# Methodology

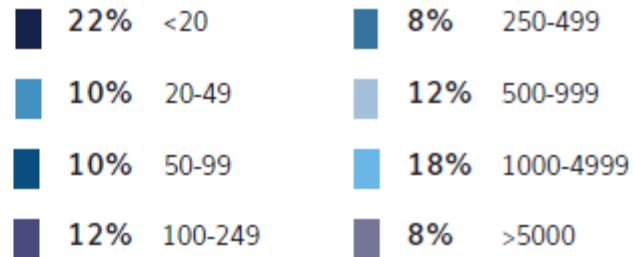
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# Methodology

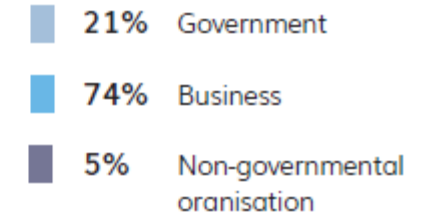
## Quantitative (survey) & qualitative (interviews)



Distribution by number of employees



Distribution by organization type

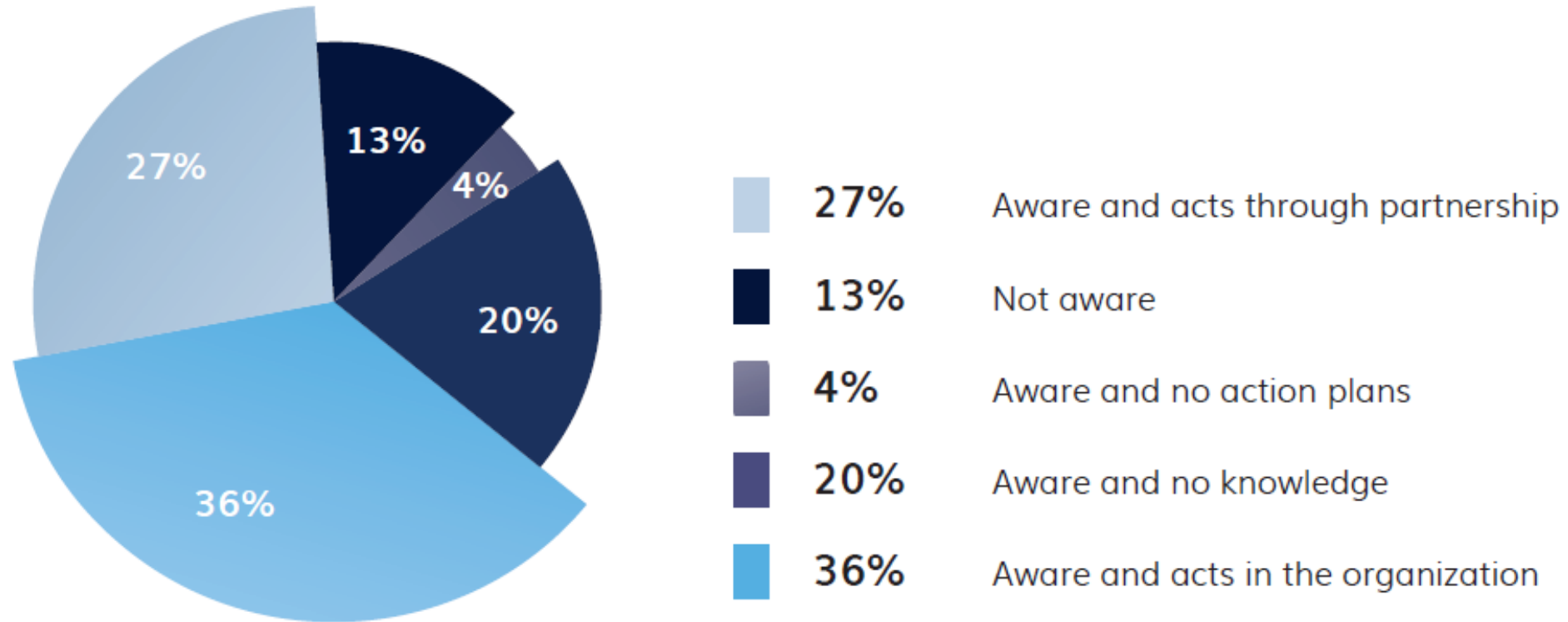


# Some key findings

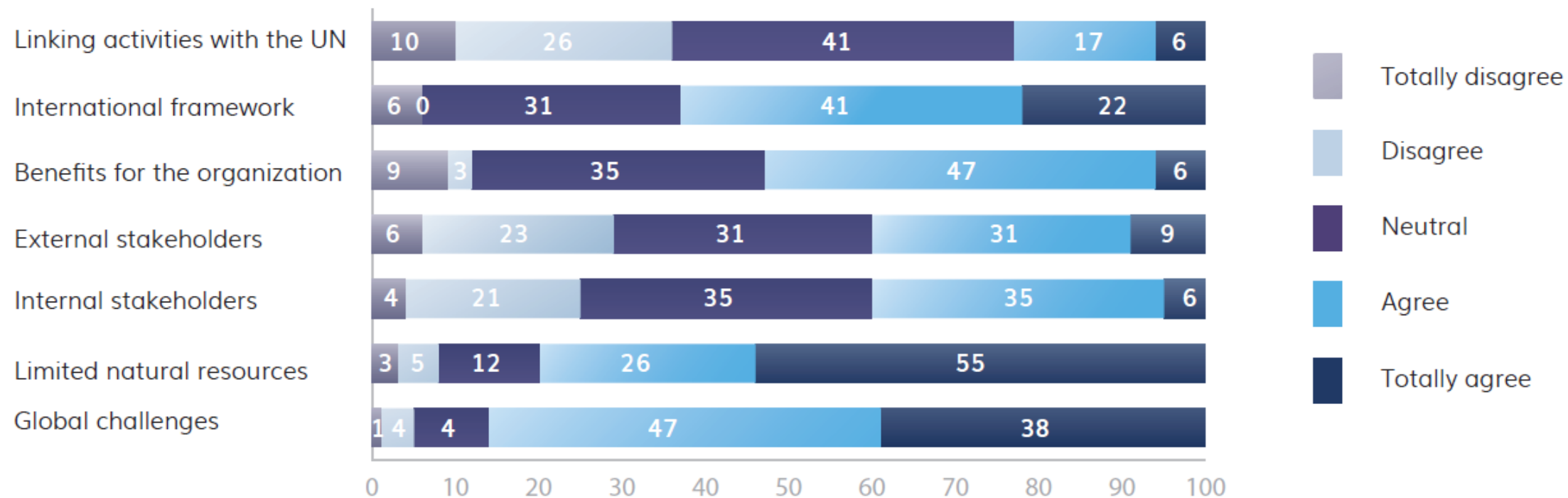
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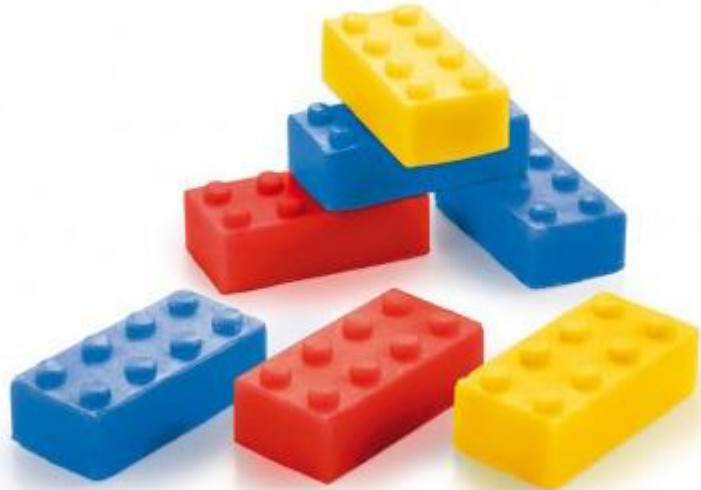
# SDG awareness and action



# Reasons for adopting the SDGs



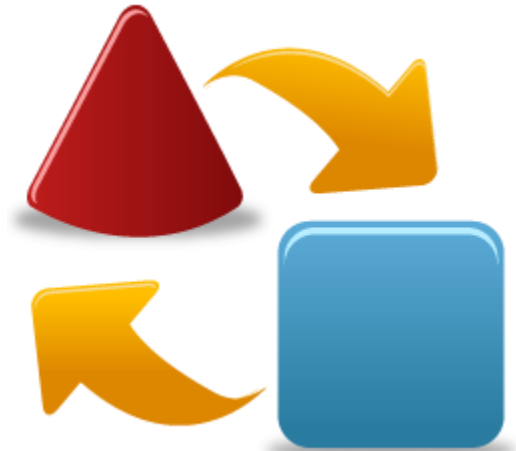
# SDGs vs sustainability strategy



**48%**

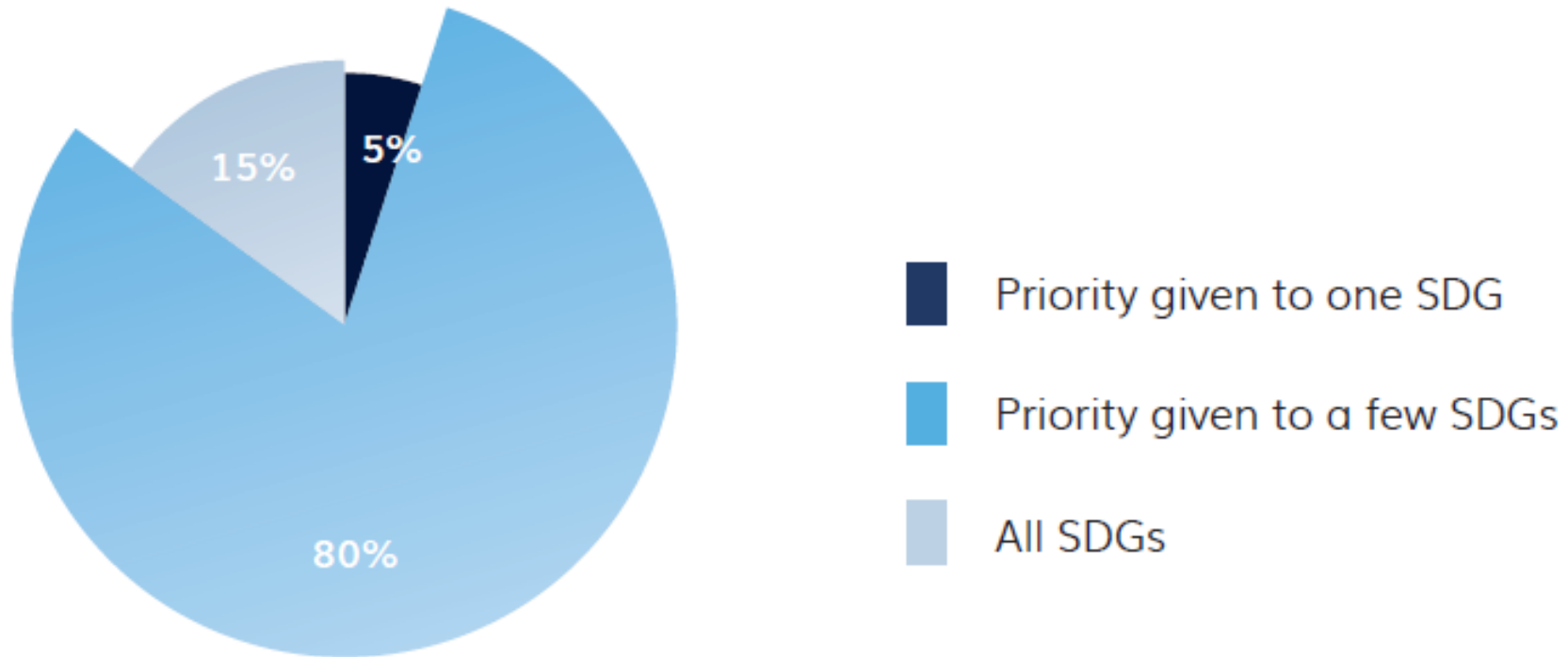


**43%**



**4%**

# SDG prioritization



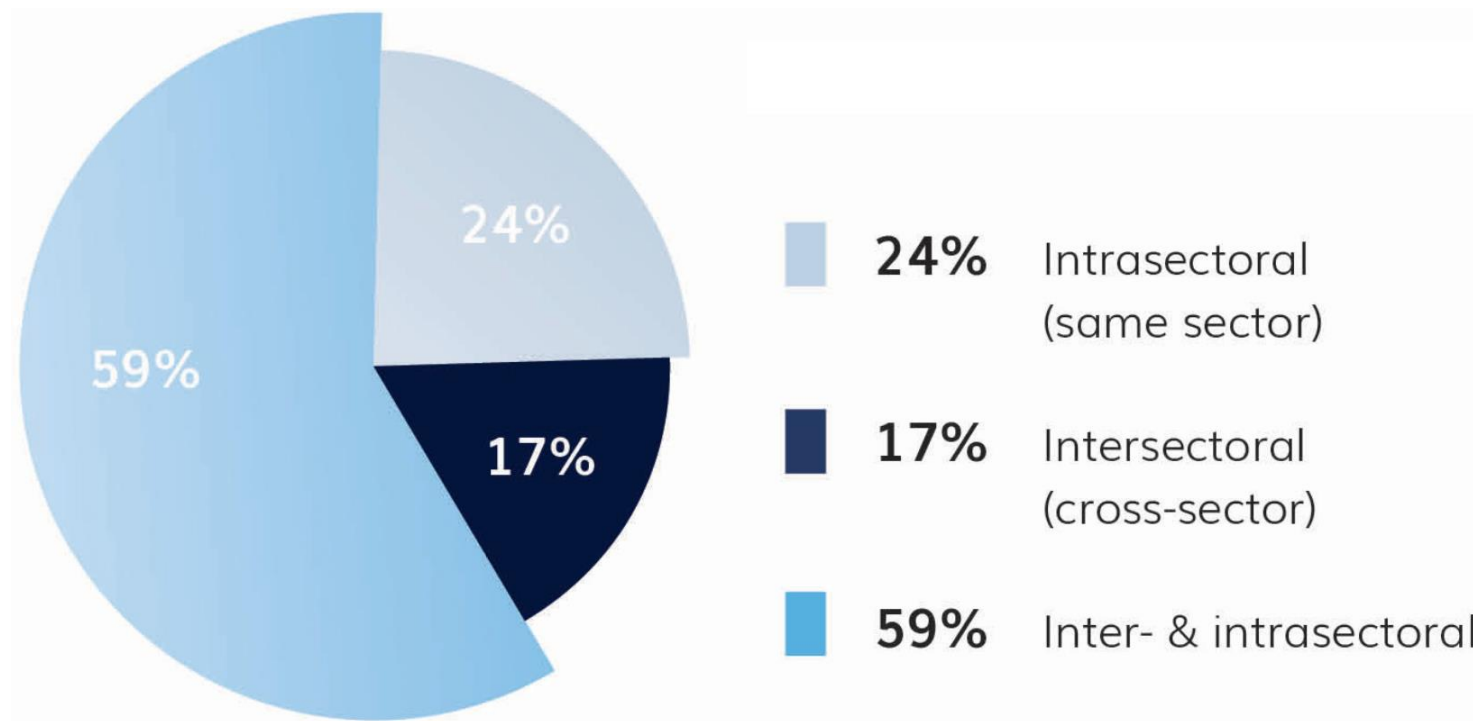
# Top vs. bottom SDGs



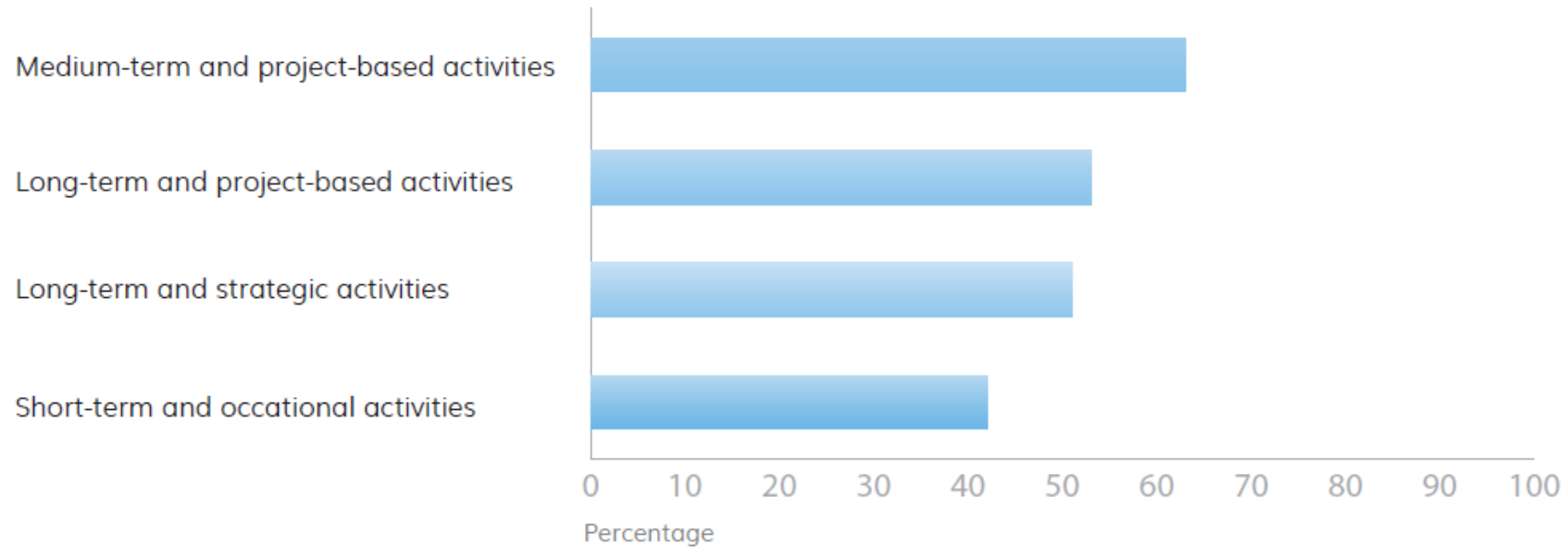
# Top vs. bottom SDGs



# SDG partnerships



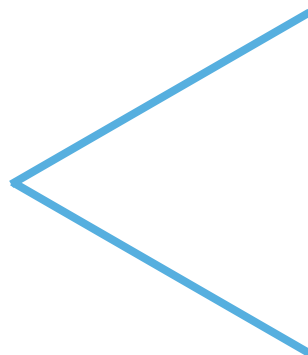
# SDG partnerships





# Internal coordination

83%



## No SDG partnership

Middle management layer

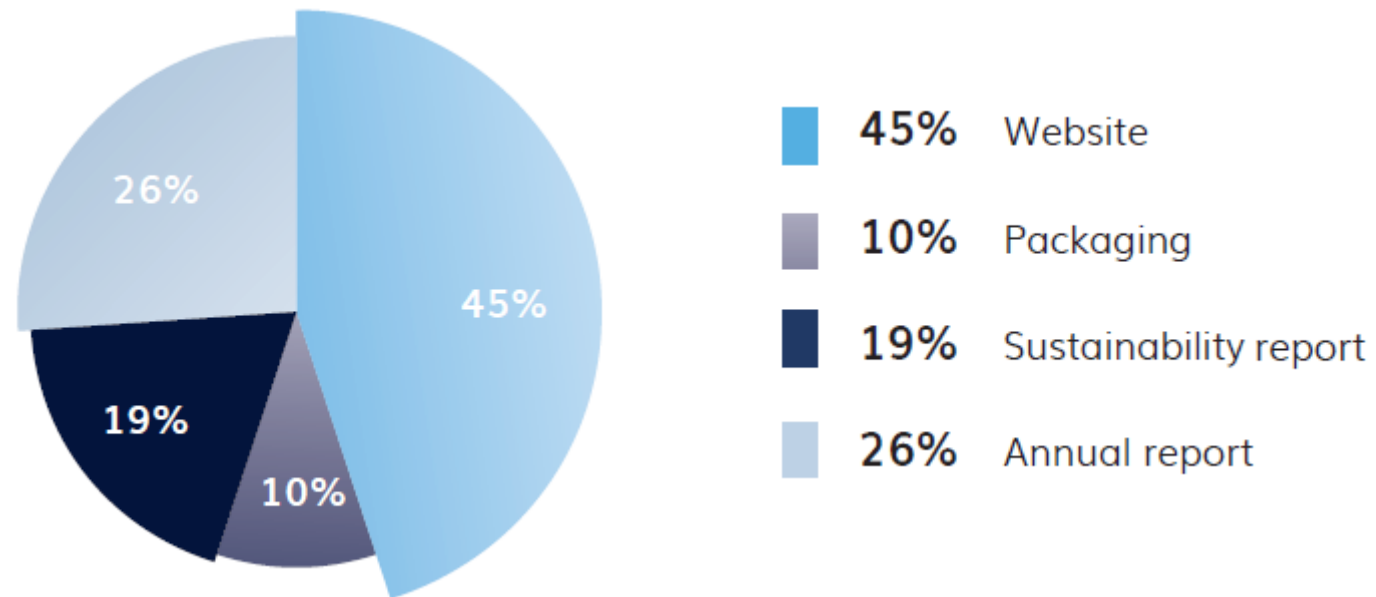
Directly reporting to the board of directors (51%)

## SDG partnership

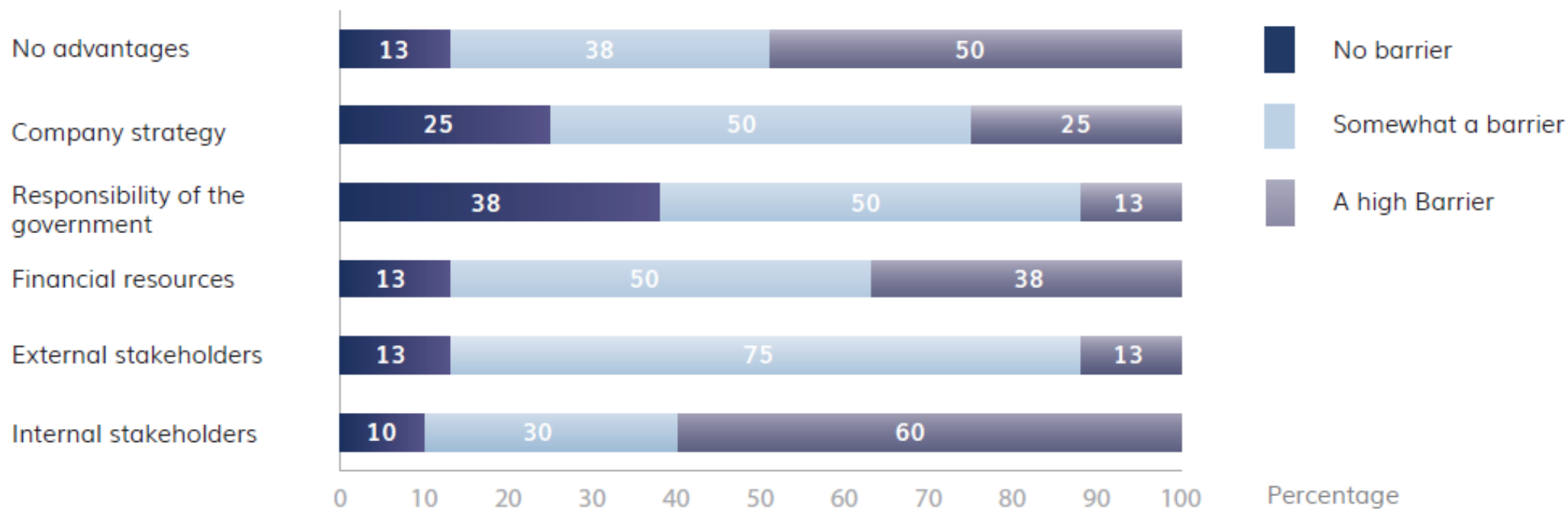
At boardroom level

Directly reporting to the board of directors (72%)

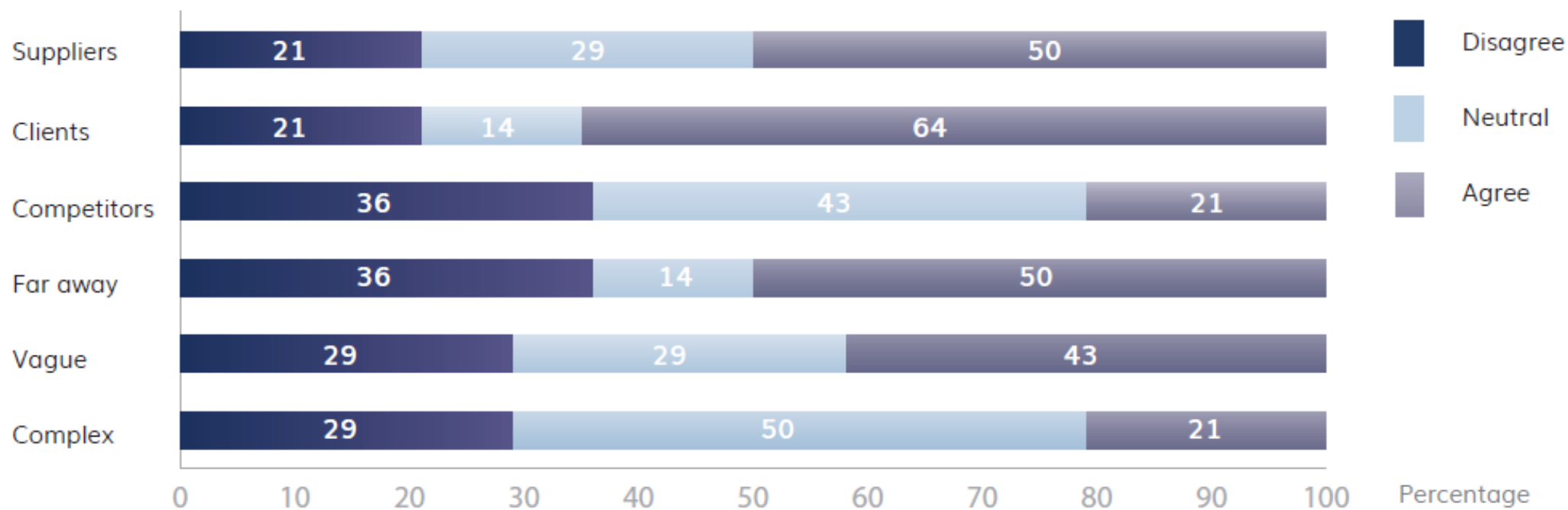
# Communication on the SDGs



# Barriers for SDG engagement



# Reasons for not adopting SDGs



# Recommendations

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# Recommendations

1. Increase awareness and knowledge on all SDGs
2. Investigate the business materiality of the SDGs
3. Spur SDG learning processes through best practices
4. Identify the nature and quality of SDG actions
5. Make partnerships a priority



# SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD

